

**SYSTEM AND METHOD FOR MANAGING MEMBERS OF A GROUP AND  
INFORMATION ASSOCIATED THEREWITH**

**ABSTRACT OF THE DISCLOSURE**

5       A computer-implemented method for facilitating group management functionality. The method comprises receiving information (i.e., group information) associated with a group of members participating in a group activity and with the group activity participated in by the members, creating a website structure instantiation including content comprising at least a portion of the group information, automatically updating the content of the website structure instantiation in response to corresponding portions of the group information being altered, and creating a group activity publication layout including content fields corresponding to at least a portion of the group information. Automatically updating the content of the website structure instantiation enables the website structure instantiation being dynamically maintained.

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